

Polish Running Icon Edyta Lewandowska Joins Amazfit as Brand Ambassador for UTMB 2023

CUPERTINO, Calif, Aug. 7, 2023 /PRNewswire/ -- [Amazfit](#), a leading global smart wearables brand owned by Zepp Health (NYSE: ZEPP), a health technology company, is thrilled to announce a collaboration with esteemed Polish runner, Edyta Lewandowska, as she takes on the ultimate challenge of the UTMB (Ultra-Trail du Mont-Blanc) this year. Lewandowska, a renowned champion in marathon, ultramarathon, and mountain running, will be wearing the Amazfit Cheetah Pro as she conquers the rugged terrain of the Mont-Blanc region.

With an incredible track record and a personal best of 2:33:00 in the street marathon, Lewandowska has cemented her position as one of the most successful Polish runners. As the current world record holder in the Supermaratona dell' Etna, the world's most difficult uphill marathon, she has proven her unmatched determination and strength.

Reflecting on her partnership with Amazfit, Lewandowska states, *"I tame the predator. The cheetah is a very fast animal. Amazfit Cheetah Pro is as fast as me. I befriend him to serve me faithfully. My new friend leads me by the hand. We're just getting to know each other, and I already trust him."*

Lewandowska's remarkable achievements include winning the European Masters Vice-championship in mountain running twice and securing the World Masters Vice-championship in mountain running in 2022. Additionally, she achieved an impressive 2nd place in the Transvulcania Trail by UTMB in 2023.

As a running coach and advocate for a healthy lifestyle, Lewandowska is not only dedicated to her own success but also to inspiring others to pursue their fitness goals. With over 27 years of professional sports experience, she has won 37 medals at the Polish Championships, including 9 gold medals, and has accumulated over 200,000 kilometers in her running journey.

Amazfit invites running enthusiasts and fans to support Edyta Lewandowska as she takes on the challenging UTMB. Watch her conquer the mountains and witness the power of the Amazfit Cheetah Pro in action.

For more updates on Edyta Lewandowska and the Amazfit Cheetah Pro, please visit <https://www.amazfit.com/en/> and follow us on Facebook, Instagram, Twitter and YouTube.

For more updates on Dean Karnazes' appearances, please join the [Amazfit Sports Community](#).

The Amazfit Cheetah Pro and Amazfit Cheetah (Round) are now available at Amazfit stores, Amazon and AliExpress. The Amazfit Cheetah (Square) will be available soon.

The Amazfit Cheetah Pro is priced starting from \$299.99 USD, while the Amazfit Cheetah (Round) is priced starting from \$229.99 USD. Prices may vary depending on location.

About Amazfit

Amazfit, a leading global smart wearable brand focused on health and fitness, is part of Zepp Health (NYSE: ZEPP), a health technology company. Offering a wide selection of smartwatches and bands, Amazfit's brand essence is "Up Your Game", encouraging users to live their passions and express their active spirits freely. Amazfit is powered by Zepp Health's proprietary health management platform that delivers cloud-based 24/7 actionable insights and guidance to help users attain their wellness goals. With outstanding craftsmanship, Amazfit smartwatches have won many design awards, including the iF Design Award and the Red Dot Design Award.

Launched in 2015, Amazfit is today embraced by millions of users. Its products are available in more than 90 countries across the Americas, EMEA, and APAC regions. For more information about Amazfit, visit www.amazfit.com.

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