Huami Announces the Launch of NFC Version Mi Band 3 Adds One-touch Payment Capabilities for Public Transportation

BEIJING, Sept. 19, 2018 /PRNewswire/ -- Huami Corporation ("Huami" or the "Company") (NYSE: HMI), a biometric and activity data-driven company with significant expertise in smart wearable technology, today announced the launch of the upgraded version of Mi Band 3 with Near Field Communication ("NFC") technology. The NFC feature gives users one-touch payment capabilities for public transportation services in more than 160 major cities throughout China (including Beijing, Shenzhen, Guangzhou, Hangzhou, and others) with more cities to be added. In addition, the NFC version Mi Band 3 will allow users to use their smart band as a virtual access card to gain easy entry and exit from their home, office or other identified location.

"We are delighted to launch the NFC version Mi Band 3 and further enhance the convenience it brings to users' daily lives," said Wang Huang, Chairman and CEO of Huami Corporation. "As daily life-scenarios for everyone become increasing integrated with technology, we are actively bringing more IoT functionalities to our product lines to meet the on-going needs for convenience and connectedness. Moreover, our deep and strategic relationship with Xiaomi continues to grow stronger and stronger as we work together closely. We are confident in our vision of transforming the way individuals connect with the Internet and with each other through smart wearable technology and data-driven innovations as well as delivering solid value to our shareholders."

Mi Band 3, launched May 31, 2018, is the third generation in the flagship smart band product line, following the launches of Mi Band 1 and Mi Band 2 in 2014 and 2016, respectively. The Mi Band 3 offers significantly more advanced health- and sports-related tracking functionalities than earlier versions, including optimized heart rate detection and additional screen access for messaging and real-time data feeds. Other features include weather forecast, timer and more text displays, which all help broaden user scenarios. The Mi Band 3 design has no physical buttons and features a full-touch, high resolution curved display on a large anti-scratch OLED screen. Users can operate the smart band through directional swiping and gesture-based controls. The Mi Band 3 offers continued industry-leading battery life of 20 days from a single charge and is water resistant 5 ATM. Sales volume for the Mi Band 3 reached a record one million units in only 17 days after its wide release to customers. Furthermore, the total shipment volume of the Mi Band series product line has now exceeded 50 million units since the first-generation Mi Band launched in 2014.

The Mi Band 3 NFC version is available on Sep 19 at Mi.com, Mi Home, Xiaomi Youpin, JD.com and Tmall with suggested retail price at RMB199.

About Huami Corporation

Huami is a biometric and activity data-driven company with significant expertise in smart wearable technology. Since its inception in 2013, Huami has quickly established its global market leadership and recognition by shipping millions of units of smart wearable devices. In 2017, Huami shipped 18.1 million units of smart wearable devices. Huami has one of the largest biometric and activity databases in the global smart wearables industry. Huami's mobile apps work hand in hand with its smart wearable devices and provide users with a comprehensive view and analysis of their biometric and activity data. In addition to designing, manufacturing and selling smart bands and watches under its own Amazfit brand, Huami is the sole partner of Xiaomi, a leading mobile internet company and global consumer electronics brand, to design and manufacture Xiaomibranded smart bands, watches (excluding children watches and quartz watches), scales and associated accessories.

For more information, please visit <u>http://ir.huami.com</u>.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements are made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Statements that are not historical facts, including statements about the Company's beliefs and expectations, are forward-looking statements. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the cooperation with Xiaomi, the recognition of the Company's self-branded products; the Company's growth strategies; trends and competition in global wearable technology market; changes in the Company's revenues and certain cost or expense accounting policies; governmental policies relating to the Company's industry and general economic conditions in China and the global. Further information regarding these and other risks is included in the Company's filings with the SEC. All information provided in this press release and in the attachments is as of the

date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.

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